

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
APRIL 21, 2017**

Call to Order: The April 21, 2017 meeting of the Ex Comm was called to order at 9:00 a.m. by President Lee Caron at ResCare Home Care

Ex Comm Members in Attendance: President, Lee Caron; Vice President, Will Stone; Treasurer, Gerald Brown; Media Trustee, Bob O’Neal; Membership Director, Julie Harris; Events Coordinator Trustee, Skip Todd; Community Relations Trustee, Steve Larson; and Volunteer Coordinator Trustee, Ren Titus; Secretary, Lori Hollister

Ex Comm Members Absent: None

Guests in Attendance: Paul Kinder and Glenny Kinder

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the March 17, 2017 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Will moved to accept the Minutes of the March 17, 2017 Ex Comm Meeting, and the March 17, 2017 Executive Session of the Ex Comm Meeting, as submitted. Bob seconded the Motion and it carried unanimously. The approved Ex Comm Minutes will be posted on the Club’s website.

Financial Report – Gerald Brown:

- **March, 2017 Profit & Loss:** Gerald distributed the March, 2017 Profit & Loss Statement, Encumbered Funds Report and Balance Sheet to the Ex Comm Members electronically. The Profit & Loss Statement reflected net income to the Club of \$19,141.77 in March, 2017, and a year-to-date profit of \$26,204.42.
 - ✓ **Motion:** Bob moved that the March, 2017 Profit & Loss Statement be approved subject to audit. Will seconded the Motion. The Motion carried unanimously.
- The Balance Sheet as of March, 2017 reflected total cash of \$52,736.63 in the Club’s BB&T checking and savings accounts through March 31, 2017, and total assets of \$57,014.63.
- The Encumbered Funds Report as of April 13, 2017 reflected \$9,075.65 available for future donation.
- Gerald reported that Larry Roeder completed the Club’s income tax return for 2016 due by May 15, 2017.

Membership and Attendance – Julie Harris:

- The Club began April, 2017 with 908 members, including both new members and renewals. 9 new members joined at Palmer, and 8 renewed their membership. There were 15 new members at Mallory 1, plus 3 renewals. We had 14 new members at Mallory 2, plus 4 renewals. 28 new members were welcomed to the Club in April, 2017, as well as 15 renewals, for a total of 961 members as of April 20, 2017.

Volunteer Trustee – Ren Titus:

- **Attendance:** Ren presented his attendance report. Attendance in April, 2017 was as follows:
Phlocking Attendance: Palmer 180 (220 in March, 2017)

Mallory #1	194	(181 in March, 2017)
Mallory #2	277	(171 in March, 2017)
Average:	217	(191 in March, 2017)

1,198 total volunteer hours were earned in April, 2017.

- **New Member Tables:** Current Club members were removing the chairs from the tables designed as “New Member” Tables, or were simply turning over the signed and sitting at the tables. We may possibly have to use a “Sargent at Arms” to monitor the tables. Pres. Lee will send out emails to our members asking them to leave the New Member tables and chairs alone.
- **Storage Shed:** Ren reported the Club was locked out of the storage shed for non-payment. Glenny used the Club’s credit card to pay for 1 year storage rental, plus automatic annual renewal.
- **Unused Club Shirts:** Glenny reported that she has 2 tubs full of donated shirts after the quilt was made for the Poker Run. She will contact some of the quilting clubs in The Villages to see if someone would make another quilt out of our shirts for the 2018 Poker Run. Otherwise, the Club may ship the unused shirts overseas.
- **Chili Cook-Off:** Ren reported that Bob Munro will chair the 2018 Chili Cook-Off provided he renews his Club membership.
 - ✓ **Motion:** Ren moved that we approve Bob Munro as the 2018 Club Chili Cook-Off Chair pending his membership renewal. Will seconded the Motion and it carried unanimously.
- **2018 Member Appreciation Party:** Ren reported that the 2018 Member Appreciation Party will be held January 29, 2018. Carolyn Barger is the Chair and details will follow.
- **Helping Hands/Bargains & Blessings:** Suzanne Berry was the chair of this event, but had to step down. Suzanne was disappointed that she had no volunteers as of late. Ren recommended that we take this organization out of our Newsletter because we have no volunteers at this time. We can always start up our Club’s volunteer efforts again if there is interest.

Internal Events Trustee Report – Vice President Will:

- **2018 Poker Run:** Will reported that the date of March 24, 2018 at Laurel Manor has been confirmed.
- **Birthday Bash:** Members should check the flyer for information on what is happening over the weekend.
- **5 O’Clock Somewhere:** The next 5 O’Clock Somewhere will be held on May 24, 2017 at Sonny’s. It may cost up to \$300 to the Club to provide our own music. Food and drink specials will be available.
 - ✓ **Motion:** Bob moved that the Club advance up (but not to exceed) \$300 for the music for the 5 O’Clock Somewhere at Sonny’s on March 24, 2017. Skip seconded the Motion and it carried unanimously.
- **Culinary & Libations Tour:** Will reported that the event has been pushed to the fall of 2017.
- **Event Flyers:** Will reported that he does not yet have flyers for the Hospice Golf in September, or the Halloween and Christmas Parties. Event Chairs need to submit proposed flyers, budgets, catering information, and details for all 3 events. The Chair of the Hospice Golf needs to be soliciting for donations.

External Events Trustee Report –Skip Todd:

- **Universal City Walk Bus Trip:** Skip presented a flyer for a bus trip to Universal City Walk on June 27, 2017 from 2 pm to 11 pm. Tickets will go on sale at the 1st phlocking in May, 2017.
 - ✓ **Motion:** Will moved to approve the flyer for the June 27, 2017 Universal City Walk bus trip. Bob seconded the Motion and it carried unanimously.
- **2018 Club Cruise:** Skip reported that the 2018 fundraising Club Cruise is going fine. He is arranging for a bus from Lamers the day before, with members staying overnight in Ft. Lauderdale.

- **Victory Casino “Margarita Madness” Cruise:** The date is August 6, 2017 on a refurbished ship. The cost will be \$30/pp. Highway 1 will be playing. The trip will run from 9 am until 8:30 pm.
 - ✓ **Electronic Motion:** Skip moved that the date of August 6, 2017 be approved for the Victory Casino Cruise. Ren seconded the Motion and it carried by a majority vote.
 - ✓ **Motion:** Will moved to approve the flyer for the Victory Casino Cruise on August 6, 2017 as presented. Bob seconded the Motion and it carried unanimously.
- **Cancun Trip:** 37 members are going.
- **Blood Drive May 11, 2017:** Skip said he needs volunteers for the afternoon of May 11, 2017 at Fire Station 44.
- **Parking Lot Pub Crawl:** Skip reported he was adding a second bus because the first one was sold out.
- **Leadership Conference:** The Leadership Conference will be held in Orlando (location unknown) the weekend of August 11 and 12, 2017.
- **Daytona Golf:** Skip reported that the golf outing in Daytona will be held October 15-17. Golfers will play on October 16 and 17, 2017. Errol McKinney is the Chair and will begin taking reservations in June.
 - ✓ **Electronic Motion:** Bob moved that the Club approve the Fall Daytona Golf flyer. Lori seconded the Motion which carried by a majority vote.
- **John’s Pass Bus Trip:** The Travel Committee is working on a bus trip to John’s Pass and Mazzaro’s Italian Market on October 16, 2017.
- **Space Coast Trip:** The Travel Committee is also looking at a bus trip to the Space Coast.

Media Trustee – Bob O’Neal:

- **Newsletter:** Bob is working on the May newsletter. Bob will include the information on the clothing drive that collected 572 bags of clothes donated to Habitat, Haven House, Bargains & Blessings, St. Theresa, and Goodwill.

Community Relations Trustee Report/Charitable Donations – Steve Larson:

- **Charitable Giving Report:** Steve presented the Charitable Giving Report showing donations of \$6,154 in cash donations through the end of April, 2017, including \$5,000 donated to the Refuge at Jumper Creek. An additional \$8,702 in member contributions, cash and in-kind donations through the end of April, 2017 has been donated to charity.
- **Potential Corporate Sponsors:** Steve reported that Promise Rejuvenation will be making a donation of at least \$600 to the Club by possibly sponsoring the Club’s blood drive, and providing a location for the blood drive. At such time as the donation is made, the Club can make them a corporate sponsor. Steve also asked the Ex Comm about making Johnny Rockets a corporate sponsor. They donated 20% of their profits to the Club. It was decided this was more of a marketing tool than a Club sponsor.
- **Deliver the Difference:** Steve reported that we are approximately 2 months away from donating \$3,000 to Deliver the Difference from our 50/50 raffles at the Phlockings (each month the raffle provides approximately \$500). For a donation of \$3,000, we will become a “Legacy Sponsor”, they will put our Club’s name on their t-shirts, the Club will be in video showing our participation, and they will include our Club’s name in a “thank you” in the paper.
 - ✓ **Motion:** Steve moved that the Club purchase a “Legacy Sponsorship” to Deliver the Difference at a cost of \$3,000. Will seconded the Motion and it carried unanimously.
- **Help Us Help Kids and Teachers:** Steve reported on behalf of Renie Larson that the Club would like to hold a fundraiser on July 25, 2017 at Coby’s in Brownwood to benefit Wildwood middle high School. Steve distributed a flyer that listed the items needed by the children and teachers, as well as information on the fundraiser.

- ✓ **Motion:** Will moved that the flyer for the “Help Us Help Kids and Teachers” fundraiser on July 25, 2017 be accepted as presented with the funds raised going to the Wildwood Middle High School. Ren seconded the Motion and it carried unanimously.

Old Business:

- **Poker Run 2017:** Pres. Lee reported that the final total of the funds raised is \$10,678 plus an additional \$600 from the basket raffle at Mallory. Lee asked Gerald to provide the final number, and then round it up to \$12,000. Gerald will get the Ex Comm a breakdown of the money raised, as well as the parts of the event that raised money, and those that did not. The dunk tank money has been designated as being donated to Haven House. The rest will go into our charity account.
- **Mac McAnnally Concert:** The event is May 1st at the Savannah Centre. Steve will be selling raffle tickets for a signed guitar at the event with the drawing to be held at the last Phlocking in May. Lee and Bob will do the meet-and-greet with Mac on behalf of the Club.
- **Old Anniversary Party Shirts:** Glenny will give away the old shirts from the Fruit Loops Anniversary Party at the Birthday Bash in Homosassa. The Club will write-off the cost of the shirts.

New Business:

- **Villagers for Hospice:** Bob reported that he had been approached by Arlene Benz from Villagers for Hospice regarding the expansion of the Cornerstone Hospice facility. Villagers for Hospice was founded so that all the money raised for Hospice remains in The Villages. Cornerstone Hospice has a capital campaign with the goal of raising \$10 million to fund the expansion of the facility, with groundbreaking in December, 2017. The Morse family has donated the property valued at \$2 M. There will be 12 new patient rooms plus a Healing Arts Center and other additional rooms and amenities. The Club has already donated \$57,000 from our golf tournaments and fundraisers to Villagers for Hospice. For a donation of \$100,000, payable over 5 years, the Club could have the naming right to several different rooms, areas, and a “Music Therapy Center”, as well as “Silver Benefactor” status. Bob recommends that we commit at least \$100,000, payable over the next 5 years. Of the \$100,000, \$57,000 has already been paid, leaving \$43,000 to be paid over the next 5 years. If the Club raises \$20,000 as a donation from its September Golf Tournament, that would mean a donation of \$23,000 to be paid over the following 4 years. Arlene has to know by the end of the month. A discussion was held regarding the various room naming opportunities.
 - ✓ **Motion:** Steve moved that the Club commit to raising an additional \$43,000 over 5 years by designating that the proceeds from our annual golf tournament be donated to Villagers for Hospice until the Club completes a \$100,000 financial commitment, and that the Club request that the Music Therapy Center be named for The Villages Parrot Head Club. Lori seconded the Motion and it carried with 7 yes votes, and Julie abstaining.
- **Combat Vets to Careers:** Lee reported there is a bingo event in September, 2017 and Combat Vets to Careers are requesting a \$250 donation from the Club to help cover the cost of bingo at El Santiago.
 - ✓ **Motion:** Will moved that the Club support this event with a \$250 donation/sponsorship. Skip seconded the Motion which carried unanimously.
- **June Elections:** Paul reported that 1 member was running for President, 2 members were running for Treasurer, 2 members were running for Membership, 1 member was running for the Charity Committee, and no one was running for Media. The Board will have to appoint someone if no one runs for Media. Candidates will speak at the May Phlockings and those running can have supporters campaign at the May Phlockings. Will and Lori will run the June elections in place of Paul who will be out of town. Election rules were discussed.

- ✓ **Electronic Motion:** Bob moved that the Ex Comm approve a flyer for the Siesta Key trip for publication, with the caveat that pricing is to follow. Skip seconded the Motion and it carried by a majority vote, with 3 members not voting.

Announcements:

- The next Ex Comm meeting will be held on Friday, May 19, 2017 at 9:00 a.m. at ResCare Home Care located at 2472 Burnsed Boulevard in Pinellas Plaza.

Motion to Adjourn: Will moved that the April 21, 2017 Ex Comm Meeting be adjourned at 11:10 a.m. Skip seconded seconded the Motion and it carried unanimously.

(Signed) Lori Hollister
Secretary