

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
August 18, 2017**

Meeting Called to Order: The August 18, 2017 meeting of the Ex Comm was called to order at 9:00 a.m. by President Lee Caron at ResCare Home Care at 9:00 a.m. at Arcadia Home Care & Staffing

Ex Comm Members in Attendance: President, Lee Caron, Vice President, Will Stone; Treasurer, Larry Roeder; Secretary, Lori Hollister; Membership Director, Danny Roe; Events Coordinator Trustee, Skip Todd; Community Relations Trustee, Steve Larson; Volunteer Coordinator Trustee, Ren Titus; and Media Trustee, Bob O'Neal

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Glenny Kinder, Paul Kinder, Mark Woodward, Sue Caron, Carol O'Neal

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the July 21, 2017 Ex Comm Meeting, as well as the July 21, 2017 Ex Comm Executive Session, were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Bob moved to accept the Minutes of the July 21, 2017 Ex Comm Meeting, and the Minutes of the July 21, 2017 Ex Comm Executive Session, as submitted. Will seconded the Motion and it carried unanimously. The approved Ex Comm Minutes will be posted on the Club's website.

Financial Report – Larry Roeder:

- Larry distributed the July Profit & Loss Statement, Balance Sheet and Encumbered Funds Report electronically. The Profit & Loss Statement reflected net income to the Club in July, 2017 of \$4,430, and a year-to-date profit of \$13,447 through July 21, 2017.
 - ✓ **Motion:** Will moved that the July, 2017 Profit & Loss Statement be accepted as presented subject to audit. Ren seconded the Motion. The Motion carried unanimously.
- The Balance Sheet through July 31, 2017 reflected total cash of \$42,645.61 in the Club's BB&T checking and savings accounts, and total assets of \$46,923.61.
- The Encumbered Funds Report reflected \$11,490 available for future donations as allocated by the Charity Committee, with \$24,349 in cash available to the Club.
- \$2,906 was donated to Help Us Help Kids
- The money earned from the Phins Up Shop goes into the Club's operating fund.

Membership and Attendance – Danny Roe:

- The Club began August 2017 with 1, 103 members, including both new members and renewals. 35 new members were welcomed to the Club in August, 2017, as well as 6 renewals, for a total of 1,144 members as of August 17, 2017.

Volunteer Trustee – Ren Titus:

- **Attendance:** Ren presented his attendance report. Attendance in August, 2017 was as follows:

Phlocking Attendance:	Palmer	112	(167 in July, 2017)
	Mallory #1	140	(158 in July, 2017)
	Mallory #2	215	(208 in July, 2017)
	Average:	156	(178 in July, 2017)

Ren reported that the volunteer hours are up for the year, especially in the charity area

- Ren stated Carolyn Barger will have his proxy while he is on vacation.
- Ren reported here are 2 new assistant chairs to assist Chair Deb Williams with the New Year's Eve Party, Julia Allen and Cheryl Amato.
- Don Kiernan, assistant chair for the Poker Run, has stepped down and is being replaced by Mark Woodward. Larry will help as well.

Internal Events Trustee Report – Vice President Will:

- **September 19th 5 O'Clock Somewhere:** Will would like to have a 5 O'Clock Somewhere event on September 19th.
 - ✓ **Motion:** Will moved that the Club hold a 5 O'Clock Somewhere on September 19th at Gator's Dockside in Brownwood beginning at 4 pm. Gators will be donating "a pint for a pint" in support of our September 11th blood drive. Bob seconded the Motion and it carried unanimously.
- **December 9, 2017 Christmas Party:** Will distributed a proposed budget for the Christmas Party for approval. Food will be provided by Cody's. The Chair is George Vanderhorn. The party will be held at the Paradise Rec Center. The Chair is requesting \$3,035.10 from the Club for expenses.
 - ✓ **Motion:** Will moved that the club approve the proposed budget for the 2017 Christmas Party as submitted. Ren seconded the Motion and it carried unanimously.
- **New Year's Eve Party:** Will reported that Debbie Williams is the Chair and submitted a proposed budget for approval. The event will be at La Hacienda Rec Center. 187 tickets were sold for the event last year. It would be nice if the Club could generate more enthusiasm for the party because the budget assumes we will sell 250 tickets. "Groove 41" will be providing the music. It was suggested that the Club open the New Year's Eve Party to friends and family, and not require members to have points in order to purchase tickets. The cost will be \$30/couple.
 - ✓ **Motion:** Will moved that the Club approve the proposed budget as submitted and that the Club open the event up to friends and family, with no points required to purchase tickets. Ren seconded the Motion and it carried unanimously.
- **Hospice Golf:** Will reported on behalf of Rob Ainsley that things are going well and 80-90 spots have been sold to date.
- **Pool Party:** Will will look at the Club having a pool party at the Waterfront Inn on October 29, 2017 and report back.
- **Octoberfest Parade, October 17, 2017:** Will reported that the Club has an opportunity to participate in the Octoberfest Parade. Mark Woodward will organize Club member participation.
 - ✓ **Motion:** Bob moved that the club support and participate in the October 17, 2017 Octoberfest Parade. Ren seconded the Motion and it carried unanimously.

External Events Trustee Report –Skip Todd:

- **Victory Casino Cruise:** Skip reported the trip went well and submitted a wrap sheet.
- **Blood Drive September 11, 2017:** Skip reported that there should be a good turnout for the blood drive and Walgreens will be available with flu and pneumonia shots.

- **Club Cruise:** 140 people are going on the cruise but only 30+ have signed up for the busses. He is currently holding 2 large and 1 small busses going and coming. Skip will give those going on the cruise until November 30th to sign up for the bus or they will have to drive on their own.
- **New Orleans Bus Trip:** The March 11-16, 2018 trip is sold out. There is a wait list.
- **January 26, 2018 Mt. Dora Show:** Joy Green is the chair. This is a dinner and show event.
- **Yankees vs. Red Sox Baseball Game:** Paul Goldberg is the Chair. Skip needs \$50 to hold tickets. There is no date yet. It would be a bus trip for a spring training game and buffet.
- **Hudson's Dinner Theater:** There is the possibility of a bus trip but no dates or prices yet.
- **Alaskan Cruise in 2019:** Skip reported there have been some requests for an Alaskan Cruise in 2019. Skip is looking into this but the pricing is not out yet.

Media Trustee –Bob O’Neal:

- **Newsletter:** Bob will have the newsletter out shortly.
- **Website:** Jack Casto is on vacation but he will be back next week. Bob reported that the website is up to date. However, we need to get rid of our old Club website which is obsolete and causing confusion with our current website. Bob will work with Jack and Michael.
- **Media:** Bob reported the Club has been getting a lot of great coverage for there is a lot of competition from other clubs and events for media exposure.

Community Relations Trustee Report/Charitable Donations – Steve Larson:

- **Charitable Giving Report:** Steve presented the Charitable Giving Report.
- **Charity Survey:** Steve reported the Charity Committee does not believe a 2017 member survey is necessary but the SOP’s require a survey once a year. Steve reported he and his Committee will distribute a charity survey to the members around November.
- **Consolation Prizes for 50/50 Raffles:** Steve proposed that some of the money raised from 50/50 be used to purchase prizes to give to members, instead of simply half the proceeds raised in cash.
 - ✓ **Motion:** Steve moved that the Club allocate \$150 from the 50/50 proceeds in the month of October to purchase consolation gifts for the 50/50 drawings in October. Will seconded the Motion and it carried unanimously.

Old Business:

- **Hospice Golf Flyers:** Approval is needed for the Hospice Golf Flyers.
 - ✓ **Electronic Motion (August 6, 2017):** Bob moved that the Ex Comm approve both flyers for the Hospice Golf Tournament. They will be distributed at the Phlockings in August. Ren seconded the Motion and it carried unanimously.
- **Hospice Golf Tournament:** Lee advised that both BB&T and Citizens Bank have decided not to support our golf tournament this year with the \$500 for the shoot-out. Lee would like to see the shoot-out continue this year and suggests that the Club sponsor the shoot-out.
 - ✓ **Electronic Motion (August 3, 2017):** Ren moved that the Club sponsor the shoot-out and donate the \$500 prize money. Will seconded the Motion and it carried unanimously.

New Business:

- **New Member Seating:** Ren reported that members are still removing chairs from the new member tables, or moving the signs. Ren suggested we go back to having new member “greeters” and he will speak with Carolyn Barger in this regard. Ren also suggested we eliminate the new member tables for a period of time and see if they are missed at all.
- **Night Golf:** Lil Roe, Chair of Night Golf, requested approval of the flyer for the Night Golf event. A request was made to amend the flyer so that it does not say “couples”.

- ✓ **Electronic Motion (July 29, 2017):** Danny moved to approve the newest version of the flyer for Night Golf. Ren seconded the Motion and it carried unanimously.
- **Poker Run Music:** Mike & Terry are available to play at the 2018 Poker Run. They did a great job at the 2017 Poker Run.
 - ✓ **Motion:** Ren moved that the Club hire Mike & Terry for the 2018 Poker Run. Will seconded the Motion and it carried unanimously.
- **Charity Committee Chair:** In light of Thurman's passing, Steve will act as the new Chair of the Charity Committee.
- **Leadership Conference 2018:** The dates for the event are August 3-4, 2018 at the Waterfront Inn. Our Club will be hosting the Leadership Conference. Lee will investigate the details of the event, pool party, room prices, etc. and will report back to the Ex Comm. The Club will give out Club coozies and maybe red solo cups as well.
 - ✓ **Motion:** Will moved that the Club put the 2018 Leadership Conference event on our calendar with the dates of August 3-4, 2018. Ren seconded the Motion and it carried unanimously.
- **Credit Card Changes:** It was learned at the 2017 Leadership Conference that other Clubs are not subsidizing the credit card fees. Larry proposes that the Club include no additional charges for membership or fundraisers if members use a credit card to pay. This would leave out-of-town trips. The New Orleans bus trip cost the Club \$800 in credit card fees. As a result, changes to the credit card policy needs to be instituted. The chair of the trips should assume that everyone is going to use a credit card to pay for the trip and the credit card fees should be built into the cost of the trip. Skip advised that the credit card charges can be absorbed from any bus trip profit as well. Larry said the Club can also offset the credit card charges by the Club paying for the trip using our Club credit card so that we get the money back. Alternatively, the Club could use the trip company's credit card form for the charges so that the Club does not incur the credit card fees.
- **Corporate Sponsors:** Larry is concerned about financial institutions being Club corporate sponsors because we could be held responsible. We should include language on our corporate sponsor page on both Facebook and in our newsletter that "This does not constitute an endorsement".
- **Membership:** Danny has some ideas he would like to discuss about membership at the September Ex Comm Meeting and he recommends that the Club give new members a lanyard along with their membership badge.
 - ✓ **Motion:** Danny moved that the Club give all new members a lanyard, along with their badge. Larry seconded the Motion and it carried unanimously.

Announcements:

- The next Ex Comm meeting will be held on Friday, September 22, 2017 at 9:00 a.m. at Arcadia Home Care & Staffing located at 2472 Burnsed Boulevard in Pinellas Plaza.

Motion to Move Into Executive Sessions: Steve moved that the Ex Comm move into Executive Session at 11:30 a.m. Ren seconded the Motion and it carried unanimously.

Motion to Adjourn: Following a Motion to come out of Executive Session, Bob moved that the August 18, 2017 Ex Comm Meeting be adjourned at 12:05 p.m. Steve seconded the Motion and it carried unanimously.

(Signed) Lori Hollister
Secretary