

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
January 20, 2017**

Meeting Called to Order at 9:00 a.m. by President Lee Caron at ResCare Home Care

Ex Comm Members in Attendance: President, Lee Caron; Vice President, Will Stone; Treasurer, Gerald Brown; Events Coordinator Trustee, Skip Todd; Media Trustee, Bob O'Neal; Community Relations Trustee, Steve Larson; and Volunteer Coordinator Trustee, Ren Titus; Membership Director, Julie Harris; Secretary, Lori Hollister

Ex Comm Members Absent: None

Guests in Attendance: Sue Caron, Sue Kermis, Larry Ridgley, Danny Roe

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the December 23, 2016 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Skip moved to accept the Minutes of the December 23, 2016 Ex Comm Meeting as submitted. Will seconded the Motion and it carried unanimously. The approved Ex Comm Minutes will be posted on the Club's website.

Financial Report – Gerald Brown:

- **December, 2016 Profit & Loss:** Gerald distributed the December, 2016 Profit & Loss Statement, Encumbered Funds Report and Balance Sheet to the Ex Comm Members electronically. The Profit & Loss Statement reflected a net year-to-date loss of \$5,718.69 as the Club did not accept new memberships in December.
 - ✓ **Motion:** Will moved that the December, 2016 Profit & Loss Statement be approved as presented, subject to audit. Bob seconded the Motion. The Motion carried unanimously.
- The Balance Sheet as of December 31, 2016 reflected total cash of \$26,779.27 in the Club's BB&T checking and savings accounts, and total assets of \$30,725.40.
- The encumbered funds report reflected that all charitable donations for 2016 had been made by the Club.
- The storage bill will be due in March or April of 2017.

Membership and Attendance – Julie Harris:

- The Club began January, 2017 with 549 members, including both new members and renewals. 25 new members joined at Palmer, and Julie had received 116 renewals, plus 171 on-line renewals. There were 25 new members at Mallory 1, plus 16 new members by mail, for a total of 41 new members, plus 79 renewals. We had 18 new members at Mallory 2, plus 1 new received by mail, for a total of 19 new members and 74 renewals. 85 new members were welcomed to the Club in January, 2017, as well as 464 renewals received, for a total of 549 members. This is the best membership the Club has had in January.
- Julie reported that she is going to launch on-line joining for new members using Pay Pal. Waivers will be signed when new members pick up their badges.

- ✓ **Motion:** Steve moved to authorize the Membership Chairperson to purchase new member “star” stickers to be affixed to name tags so that members can recognize and greet people who have recently joined the Club. Ren seconded the Motion and it carried unanimously.
- Pres. Lee will urge our members to look for those people with “stars” on their name badges because these are our new members. Julie will determine how the stickers are to be affixed to the badges.

Volunteer Trustee – Ren Titus:

- **Attendance:** Ren presented his attendance report. Attendance in January, 2017 was as follows:

Phlocking Attendance:	Palmer	240	(149 in December, 2016)
	Mallory #1	224	(148 in December, 2016)
	Mallory #2	247	(134 in December 2016)
Average:		711	(431 in December, 2016)

Ren advised that our members logged 18,000 in 2016, at least one-half of which were charity related.

- **High Earner Volunteers:** Ren proposed that everyone who earned 60 points or more in 2016 receive a certificate for \$20 to the Club to be used for events, Phins Up, parties, trips, etc.
 - ✓ **Motion:** Ren moved that every member who earned 60 points or more in 2016 receive a \$20 gift certificate to the Club. Bob seconded the motion and it carried unanimously.
- Ren proposed a change to the SOP’s for the eligibility of Ex Comm Members to receive a Golden Parrot Award.
 - ✓ **Motion:** Ren moved that we add to the SOP’s that Ex Comm Board Members who have served 3 or more years on the Board will be eligible for the Golden Parrot Award. Will seconded the Motion, and it carried unanimously.
- Ren distributed a handout for new members showing the various volunteer opportunities in an effort to encourage them to volunteer. He will give the handout a try for a month or 2, explaining to the new members about volunteer opportunities.

Internal Events Trustee Report – Vice President Will:

- **21017 New Year’s Eve Party:** The event will be in the Carmen Miranda Room at La Hacienda Rec Center. Sandi Senator will give the Chair music choices.
- **Birthday Bash:** Will is going to cancel the rec center room for the birthday bash since we are going off campus this year.
- **Culinary & Libations Tour:** The Culinary & Libations Tour set for April has been postponed to the fall of 2017.

External Events Trustee Report –Skip Todd:

- **Blood Drive:** Skip reported that 68 members from the Club donated blood. There were over 194 blood donors that day. A Club member approached Skip and volunteered to be a recruiter for the blood drives to get members involved.
- **Capone’s:** Skip reported that the trip made \$73.92
- **Victory Casino Trip:** Skip reported that it was a good trip but with a smaller boat.
- **Travel Committee Policies and Procedures:** Susie Dobrowolski wants our Club’s membership to be aware of the proposed Travel Committee Policies and Procedures for all future trips.
 - ✓ **Motion:** Will moved that the Club adopt the Travel Committee Policies and Procedures and that they be posted on our website and bulletin board at the Phlockings so members are aware of the policies and procedures. Ren seconded the Motion and it carried unanimously.

- **2018 Club Cruise:** Skip reported that the 2018 fundraising Club Cruise is selling really well. 46 cabins have been booked with 86 members going. There will be a volunteer meeting for those going on the cruise.
- **All Inclusive:** Skip mentioned that the money for the trip is due in February.

Media Trustee – Bob O’Neal:

- **February, 2017 Newsletter:** Bob reported the February, 2017 newsletter will not have an interview with Thurman.

Community Relations Trustee Report/Charitable Donations – Steve Larson:

- **Charitable Survey Results & Rankings:** Steve distributed the survey results which the Committee used to develop their proposed 2017 Giving Plan. The proposed Giving Plan calls for 4 donations of \$2,500 each to Camp Boggy Creek, Honor Flight, Center Hill Mission and Help Agency (SOZO Kids), 4 Cody’s Fundraisers to benefit Project Support Our Soldiers, Operation Backpack, Operation Shoebox and the first fundraiser to benefit the Humane Society in February. Refuge at Jumper Creek will be the beneficiary of the Casino Night, and Deliver the Different will receive 50/50 proceeds. All One Family will be awarded a scholarship in an amount to be determined, and Hospice will receive the proceeds of the golf tournament in September.

After a discussion, it was determined that the 2017 Giving Plan will consist of the following:

\$2,500 Cash Donations:

- Project Support Our Soldiers (SOS)
- Center Hill Mission
- Help Agency (SOZO Kids)
- Honor Flight

2017 Cody’s Fundraisers:

- Humane Society
- Operation Backpack
- Operation Shoebox
- Shepherd’s Lighthouse\

Golf Tournament – Hospice

Casino Night – Refuge at Jumper Creek

Deliver the Different – 50/50 Raffle

Scholarship – All One Family (amount TBD)

- **Charitable Giving Report:** Steve distributed the Charitable Giving Report for 2016 reflecting all donations provided by the Club.

Old Business:

- **Poker Run Flyer:** The proposed flyer for the Poker Run was circulated to the Ex Comm members at the January 2, 2017 Palmer Phlocking, as well as the flyer for the Poker Run Baskets.
 - ✓ **Motion:** Ren moved on January 2, 2017 that the flyers for the Poker Run and the Poker Run Baskets be approved as presented. Lori seconded the Motion, which carried unanimously with Paul Kinder holding the proxy for Will.
- **Poker Run T-Shirts:** The artwork for proposed Poker Run t-shirts was circulated to the Ex Comm members at the Mallory 1 Phlocking on January 9, 2017.
 - ✓ **Motion:** Ren moved that the Poker Run t-shirts be approved for purchase with the proposed artwork. Lori seconded on the Motion and it carried by a majority vote of the Ex Comm members present.

- **Poker Run Budget:** Larry Ridgley, Chair, presented a proposed budget for the 2017 Poker Run. He used very conservative estimates on the income. He is introducing a “wild card” this year which can be purchased for \$10/each at the first station only. The income from the wild card has not been included in the proposed budget. Otherwise, the budget is the same as in past years. He is asking the Club to pay \$300 for the band.
 - ✓ **Motion:** Will moved that we approve the budget as presented, and that the Club pay \$350 for the cost of the band, Mike & Terry. Skip seconded the Motion and it carried unanimously.
- **Pay Pal:** Pres. Lee reported that Pay Pal is going well and is very successful.
- **On Line Renewals:** Pres. Lee reported that on line renewals are working great.

New Business:

- **Meeting of the Minds:** The dates are November 1-5, 2017. Sue Kermis requested that she be appointed as Chair of the MOTM Committee, that she be granted access the Club’s membership list for email and phone information, that she arrange a group photo and purchase the photo at a cost of approximately \$25, that she be allowed to order shirts through Custom Apparel if there is enough interest to make a minimum order (unisex t-shirt and ladies’ style) for approximately \$10 for the t-shirt and \$14 for the ladies’ style, to send an email to our members and host a meet-and-greet at her home the end of October, and for approximately \$200 for a raffle basket. Sue also requested affirmation that Club members would receive points for blood donation, goodie bag stuffing, participating in the Zonta walk, performing various MOTM jobs (security, registration, and selling raffle tickets and MOTM merchandise sale.
 - ✓ **Motion:** Bob moved that we approve Sue Kermis’ request to Chair the MOTM Committee, for access to the membership list, to arrange for a purchase a group photo, to order shirts, to email members and host a meet-and-greet, for \$200 for a raffle basket, and confirmation that points would be awarded as requested. Ren seconded the Motion and it carried unanimously.
- **Summer Golf Scrambles:** Danny Roe, Chair, presented the dates approved by the tee time office. The scrambles will start around noon with ha maximum of 72 golfers. The dates for the scrambles are as follows:

May 21 st	De La Vista
June 25 th	Bogart
July 23 rd	Pimlico
August 20 th	Tarpon Boil
September 24 th	Truman (may have to be changed)
- **2017 Golf Scramble Chair:** Danny proposed that Lil Roe serve as the Chair for the 2017 Golf Scrambles, with Ruth as Assistant Chair.
 - ✓ **Motion:** Will moved that Lil Roe be approved as Chair of the 2017 Golf Scrambles with Ruth as Assistant Chair. Bob seconded the Motion and it carried unanimously.
- **New Member Quarterly Meeting:** This issue has been tabled until the Ex Comm Meeting in March, 2017.
- **13-Month Club Membership:** A discussion was held about going back to offering a 13-month Club membership in an effort to generate money to the Club in December. This will require a change to the SOP’s.
 - ✓ **Motion:** Bob moved that the Club revert back to offering a 13-month membership and that we update the SOP’s to reflect the changes, so that new members joining in December, either in person or on-line) would pay \$25 per person for a 13-month membership, and starting in December, 2017, on-line renewals will be accepted at a cost of \$20/per person. Ren seconded the Motion and it carried unanimously.

- **Golden Parrot Awards for Corporate Sponsors:** Steve proposed that we award a plaque to our corporate sponsors for display in their businesses using our previously approved criteria in order to be considered as a Club corporate sponsor. Plaques would be awarded to Cody's in both Brownwood and Lake Sumter Landing, Parady, Bill Bryant, Firestation 44, Fresh Market, Juice Plus, Palmer and Mallory Country Clubs, Village Ear and BB&T.
 - ✓ **Motion:** Steve moved to provide each Club Sponsor with a Golden Parrot Award plaque. Skip seconded the Motion and it carried unanimously.

Announcements:

- The next Ex Comm meeting will be held on Friday, February 17, 2017 at 9:00 a.m. at ResCare Home Care located at 2472 Burnsed Boulevard in Pinellas Plaza.

Motion to Adjourn: Ren moved that the January 20, 2017 Ex Comm Meeting be adjourned at 11:09 a.m. to go into Executive Session. Gerald seconded seconded the Motion and the Ex Comm went into Executive Session.

(Signed) Lori Hollister
Secretary