

**THE VILLAGES PARROT HEADS  
EX COMM MEETING MINUTES  
November 17, 2017**

**Meeting Called to Order:** The November 17, 2017 meeting of the Ex Comm was called to order at 9:00 a.m. by President Lee Caron at ResCare Home Care & Staffing.

**Ex Comm Members in Attendance:** President, Lee Caron; Vice President, Will Stone; Treasurer, Larry Roeder; Secretary, Lori Hollister; Membership Director, Danny Roe; Events Coordinator Trustee, Skip Todd; Community Relations Trustee, Steve Larson; Volunteer Coordinator Trustee, Ren Titus; and Media Trustee, Bob O'Neal

**Ex Comm Members Absent:** None

**Proxy Holders in Attendance:** None

**Guests in Attendance:** Carolyn Barger, Sue Kermis, Mark Woodland, Rob Ainsley, Carol O'Neal, Paul and Glenny Kinder, Cheryl Amato

**Minutes of Previous Ex Comm Meeting – Lori Hollister:**

- The Minutes of the October 17, 2017 Ex Comm Meeting and the Minutes of the October 17, 2017 Executive Session of the Ex Comm were circulated to the Ex Comm Members electronically by Secretary Lori.
  - ✓ **Motion:** Bob moved to accept the Minutes of the October 17, 2017 Ex Comm Meeting, and the Minutes of the Executive Session of the Ex Comm, as submitted. Will seconded the Motion and it carried unanimously. The approved Ex Comm Minutes will be posted on the Club's website.

**Financial Report – Larry Roeder:**

- Larry distributed the October 2017 Profit & Loss Statement, Balance Sheet and Encumbered Funds Report electronically. The Profit & Loss Statement reflected net loss to the Club in October 2017 of \$2,116, and a year-to-date profit of \$5,151 through October 31, 2017. Member donations for the month of October included hurricane relief and the Halloween Party food collection. Fundraisers for October included Operation Shoebox, Hospice Golf and 50/50 (\$6,121). Donations to charity in October included Deliver the Difference (\$2,000), Lone Palm Foundation (\$2,000) and Operation Shoebox (\$2,260). The golf tournament for The Villagers for Hospice raised \$8,400 plus \$10,000 in direct donations in the Club's name.
  - ✓ **Motion:** Ren moved that the October 2017 Profit & Loss Statement be accepted as presented subject to audit. Will seconded the Motion. The Motion carried unanimously.
- The Balance Sheet through October 31, 2017 reflected total cash of \$32,439.52 in the Club's BB&T checking and savings accounts, and total assets and equity of \$36,717.52.
- The Encumbered Funds Report reflected \$7,852 available for future donation, and \$1,735 in credit card debt. Encumbered funds totaled \$13,288.
- To date, the Club has donated \$33,719 to charity.

### **Membership and Attendance – Danny Roe:**

- The Club began November 2017 with 1,214 members, including both new members and renewals. 47 new members were welcomed to the Club in November 2017. 30 members renewed their memberships on line. The total Club membership through November 17, 2017 is 1,271.
- Danny will announce that it will be much simpler for members to renew on line, than to stand in line in January. He has ordered laminating badges for \$118.

### **Volunteer Trustee – Ren Titus:**

- **Attendance:** Ren presented his attendance report. Attendance in October 2017 was as follows:

Phlocking Attendance:	Palmer	170	(168 in October, 2017)
	Mallory #1	173	(168 in October, 2017)
	Mallory #2	228	(195 in October, 2017)
	Average:	198	(177 in October, 2017)
- Ren reported that the volunteer hours continue to increase for the year with 15,000 overall volunteer hours, and 8,000 hours volunteered for charity.
- **Deliver the Difference:** Cheryl Amato, Chair for Deliver the Difference, presented a flyer for food packing to be held on specific days in January, February, March, April and May, 2018 at the Coconut Cove Rec Center. Packaged meals will be distributed to Lake Sumter and Marion County Kidpacks and SOZO Kids programs.
  - ✓ **Motion:** Will moved that the Club approve the flyer submitted by Chair, Cheryl Amato, for the Deliver the Difference food packing days. Steve seconded the Motion and it carried unanimously.

### **Internal Events Trustee Report – Will Stone:**

- **Valentine's Dance:** Sue Kermis, on behalf of Susie Dobrowolski, distributed a proposed budget. The event will be held on Valentine's Day, February 14, 2018, at Lake Miona Rec Center. Susie is asking for \$1,000 from the Club as both catering charges (Oakwood BBQ) and the band have increased their prices, and she would like to keep the ticket price at \$20/pp. Larry asked what the \$1,000 would be used for. Sue Kermis suggested the requested amount from the Club be reduced to \$500.
  - ✓ **Motion:** Will moved to approve the budget as submitted showing \$5,816.36 in expenses, with an additional \$500 in contingency funds coming from the Club subject to details submitted to Pres. Lee. Steve seconded the Motion. The Motion was withdrawn.Sue Kermis also submitted a proposed flyer for Ex Comm approval. It was noted the flyer needs to be a full sheet and identify the date and location more clearly. Susie will resubmit a revised budget and flyer to the Ex Comm for approval.
  - ✓ **Electronic Motion (November 27, 2017):** Following submission by Susie via Pres. Lee of a revised budget and flyer for the 2018 Valentine's Dance, Skip moved that the Ex Comm accept and approve the revised budget and flyer for the 2018 Valentine's Dance as presented. Lori seconded the Motion and it carried unanimously.
- **Volunteer Appreciation Party:** Carolyn Barger, Chair, reported that the event is on January 29, 2018 at Cody's in Brownwood. Danny B will be providing the music. Carolyn distributed the proposed budget including 2 drink tickets per attendee, and Cody's is providing a special menu for the Club. This is an invitation-only event for members with 3 or more points. Ren stated the Chair is requesting \$1,000 from the Club. Cody's will donate \$320 in Cody's gift cards if the Club purchases \$1,000 worth of Cody's gift cards. With the \$1,000 contributed by the Club and the \$320 contributed by Cody's, 66 volunteers, or 1 out of 4 of the volunteers in attendance, will win a gift card. The Club credit card will be used to purchase \$1,000 in Cody's gift cards.

- ✓ **Motion:** Will moved that the Ex Comm approve the proposed budget for the Volunteer Appreciation Party, including an additional \$1,000 for the purchase of Cody's gift cards. Larry seconded the Motion and it carried unanimously.

In addition, Ren wants to add to the invitation a statement saying that Cody's reserves the right to save seats if they decide to do so and submitted the requested language. He will provide the specific language to the Chair, Carolyn.

- ✓ **Motion:** Will moved that the requested language be included in the invitation to the Volunteer Appreciation Party. Ren seconded the Motion and it carried unanimously.
- **Casino Night, 2018:** Carol O'Neal has volunteered to chair this event, with Jean Howlett as the assistant chair. No motion is needed to approve Carol as she was the Chair for this event in 2017.
- **Christmas Parade:** Vice President Elect, Mark Woodland, reported that the event is on December 9, 2017 from 10 to 1 at the Polo Grounds and is run by The Villages Rec Center. The Club's application has been submitted and we expect to be in it. So far 20 people, 10 carts, and 19 walkers have volunteered.
- **50/50 Chair:** Mark Woodland stated that he would like to continue chairing the parades and doing new member introductions at the Phlockings, along with his position as Vice President beginning January 1, 2018. However, Mark would like to recommend Jim Dielemann as Chair for 50/50
  - ✓ **Motion:** Will moved that the Club name Jim Dielemann as Chair of 50/50. Ren seconded the Motion and it carried unanimously.
- **End of the Year Report:** Will advised that he will write the PHIP end-of-the-year report, along with Mark Woodland.
- **2018 Halloween Party:** Will reported that the 2018 Halloween Party will be held on October 27, 2018 at La Hacienda Rec Center. Jody Koch has a copy of the permit and will Chair the event in 2018.
- **2017 New Year's Eve Party:** Will reported that 150 tickets have been sold to date. He spoke with the Chair, Deb Williams, and the Rec Department and the event is limited to 4 hours (8-12 midnight). The Club will be billed if we go over this time, and the Club was billed for an extra hour for the Halloween Party because of the band set-up. Deb Williams needs people to help with set up and tear down.

#### **External Events Trustee Report – Skip Todd:**

- **Mt. Dora Christmas Lights Bus Trip:** Skip reported that this event is sold out at 1 bus.
- **Buses:** Skip reported that the bus fees will be going up and if the Club pays using our credit card, we will be charged an additional 2% credit card fee.
- **Cruise Bus:** Skip reported there are 4 seats left with 126 people going on the cruise.
- **Blood Drive:** One Blood should be at our December Phlockings to sign people up for the January blood drive.
- **Baseball Game:** Skip advised that the Travel Committee is not going to proceed with the proposed baseball game. The tickets are \$85/pp, plus \$20/pp for the bus, it's an outdoor game (in March) with no cover, and the game would be the day before the Poker Run.
- **February 17, 2018 Tampa Bay Downs Trip:** Paul Kinder, Chair of the event, with Susie Dobrowolski as assistant chair, presented a proposed flyer for the event. Cost will be \$45/pp with tickets on sale at the Palmer Phlocking in December. One 56 passenger bus will be ordered, with 55 tickets available. Carol O'Neal suggested adding "no refunds" on the flyer.
  - ✓ **Motion:** Will moved that the Club approve the flyer for the February 17, 2018 Tampa Bay Downs bus trip with the inclusion of the "no refunds" language on the flyer. Skip seconded the Motion and it carried unanimously.

- Pres. Lee suggested that the Travel Committee looks outside of its current members to act as assistant chairs for some of the trips just to get new members involved in the Committee. Paul will bring this up at the next meeting in December.

### **Media Trustee –Bob O’Neal:**

- **Newsletter:** Bob will have the newsletter out shortly and will include an interview with Debbie Williams.
- Larry suggested that each Ex Comm member contribute a brief statement of what is going on in their area of service on the Ex Comm for the newsletter each month, or every other month.

### **Community Relations Trustee Report/Charitable Donations – Steve Larson:**

- **Charitable Giving Report:** Steve presented the Charitable Giving Report.
- **Charity Survey:** Steve reported that the Charity Survey has been completed and the Charity Committee will meet and come up with recommendations for a 2018 Club giving plan. The Committee budgeted \$12,000 in 2017 but the 2018 cruise should generate approximately an additional \$12,000. The Club has donated almost \$34,000 so far this year including the Poker Run and Cody’s fundraisers. Larry stated he will prepare a budget for the December Ex Comm Meeting. Skip suggested that, since we only do a club cruise every other year, we split any money raised equally between 2018 and 2019. Steve requested that the Club budget \$16,000 for the Charity Committee’s consideration for its 2018 recommended donations (\$12,000 from the Poker Run and \$4,000 from the club cruise).
- **Dunk Tank Donation:** Larry will check with Gerald, but it doesn’t appear that any cash donation to Haven House was made from the 2017 Poker Run Dunk Tank. The donation of funds raised needs to be made to Haven House.
- **Lake Panasoffkee Food Pantry:** Steve reported that he received a request from the Lake Panasoffkee Food Pantry for financial assistance. To date, the Club has not given checks to Project SOS or SOZO Kids for 2017. There is \$3,752 available for donation in December, 2017.
  - ✓ **Motion:** Steve moved that the Club donate \$2,000 out of the remaining funds to Lake Panasoffkee Food Pantry and \$2,000 to the Help Agency SOZO Kids. Ren seconded the Motion and it carried unanimously.
  - ✓ **Amended Motion:** Steve amended his Motion that the Club donate \$1,750 to Lake Panasoffkee Food Pantry, \$1,750 to the Help Agency SOZO Kids, and \$500 to Haven House. Skip seconded the Amended Motion and the Amended Motion carried unanimously.
- **Donation to Villagers for Hospice:** Steve will coordinate the check presentation to Lake Panasoffkee Food Pantry, Haven House, and SOZO Kids at the upcoming Phlockings.

### **Old Business:**

- **Hospice Golf Tournament Donation of Funds:** Bob reported that he has arranged for the presentation of the check for the funds raised from the golf tournament to The Villagers for Hospice at the Mallory No. 2 Phlocking on December 20, 2017, and suggested the Club donate an additional \$1,600 to round the funds raised from \$8,400 to \$10,000 from the Club.
  - ✓ **Motion:** Bob moved that the Club contribute an additional \$1,600 to the funds raised from the golf tournament to round the donation to \$10,000 from the Club to The Villagers for Hospice, plus the \$10,000 in direct donations from Parady Financial and Bill Bryan. Will seconded the Motion and it carried unanimously.

Bob reported that, with the additional \$20,000 raised in 2017, our Club will have donated \$77,000 out of the \$100,000 total commitment for the naming rights to the music therapy room, and \$23,000 left to raise in the coming 4 years.

- **February 28, 2018 Casino Night:** The 2018 Casino Night will be held at the Wildwood Community Center on Powell Road. Refuge at Jumper Creek, the recipient of the funds for the 2017 event, is not registered with the State of Florida, so the Club cannot donate money to them until they are. The Club needs to pick another charity to receive the funds. Carol O’Neal, Chair of the event on February 28, 2018 from 5 to 9 pm, submitted a proposed budget and flyer, with the ticket price of \$25/pp. The proposed budget is based upon 218 tickets available. Parady will pay for the buffet dinner and dessert, soda, water, prizes and decorations. The room rental is \$423 with \$100 of that refundable to the Club. She would like to start selling tickets at the January 3, 2018 Palmer Phlocking.
  - ✓ **Motion:** Ren moved that the Ex Comm approve the flyer and budget as presented and that members purchasing tickets at the Palmer Phlocking have 5 points. The Motion died for lack of a second.
  - ✓ **Motion:** Steve moved that the Ex Comm approve the flyer and budget as presented, that members purchasing tickets at the January Phlockings have a minimum of 4 points as of December 31, 2017, and that only 100 tickets be sold in the month of January, 2018. Beginning at the February, 2018 Phlockings, tickets will be available to all members. Lori seconded the Motion and a discussion was held. Steve withdrew his Motion.
  - ✓ **Motion (Flyer and Budget):** Steve moved that the Ex Comm approve the flyer and budget as presented. Bob seconded the Motion which carried by a majority vote, with Larry voting “no” on the budget.
  - ✓ **Electronic Motion (Ticket Sales - November 17, 2017):** Following an email discussion of the Ex Comm, Ren moved that ticket sales for the 2018 Casino Night be opened to all members, with no points required, and that the total tickets available for sale of 218 be divided equally between the three (3) Phlockings beginning at Palmer in December, 2017. Danny seconded the Motion and it carried by a majority vote.
- **2018 Casino Night Fundraiser Beneficiary:** Pres. Lee suggested via email that the Club donate the funds raised at the 2018 Casino Night to Project SOS – Support Our Soldiers, Inc.
  - ✓ **Electronic Motion (November 30, 2017):** Dan moved that the Club donate the funds raised at the 2018 Casino Night to Project SOS – Support Our Soldiers, Inc. Lori seconded the Motion. The Motion received 3 “yes” votes from Dan, Lori and Ren, and 1 abstention from Larry. No votes were cast by Bob, Will, Steve or Skip and the Motion died for lack of a majority vote.

### New Business:

- **2018 New Year’s Eve Party:** The Club has been given all 4 rooms at the Savannah Center (holds 350 people) for the 2018 New Year’s Eve Party, and Shalda Nelson has volunteered to chair the event only if the Club gets Dunning Shaw to play. Typically the Club doesn’t sell that many tickets but, if we get Dunning Shaw to play, we will sell out. Will recommends we check with Dunning Shaw to see if he is available and how much he would charge and that we reserve all 3 rooms now at this point. Will will speak with Sandi Senator, and Ren will speak with Shalda.
- **Siesta Key Trip:** The dates of September 23-26, 2018 have been reserved for the Siesta Key trip.
- **Himalayan Golf:** Carol O’Neal, Chair proposed the dates of March 6 or 13, or April 3, 10, 17 or 24, 2018. The Ex Comm recommended she schedule the Himalayan Golf for April 3, 2018.
- **2018 Victory Casino Cruise:** Skip advised via email that he needs to set the date for the 2018 Victory Casino Cruise and suggested the date of April 8, 2018.
  - ✓ **Electronic Motion (November 18, 2017):** Skip moved that the Ex Comm approve the date of April 8, 2018 for the next Victory Casino Cruise. This will be a “Parrot Head branded event”. Lori seconded the Motion and it carried by a majority vote.

**Announcements:**

The next Ex Comm meeting will be held on Friday, December 22, 2017 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

**Motion to Adjourn:** Steve moved that the November 17, 2017 Ex Comm Meeting be adjourned at 11:57 a.m. Ren seconded the Motion and it carried unanimously.

(Signed) Lori Hollister  
Secretary