

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
March 22, 2019**

Meeting Called to Order: The March 22, 2019 meeting of the Ex Comm was called to order at 8:55 a.m. by President, Lee Caron at ResCare Home Care & Staffing.

Ex Comm Members in Attendance: President, Lee Caron; Vice President, Mark Woodland; Secretary, Lori Hollister; Treasurer, Larry Roeder; Volunteer Trustee, Ross Irlam; Events Trustee, Judy Koch; Media Trustee, Steve Larson; and Community Relations Trustee, Rob Ainsley; Membership Director, Danny Roe

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Gypsy Ginchereau, Sue Caron, Skip Todd, Ren Titus, Barbara Williams from Hospice, Jaci Burdash, Pam Babacha, and Kim Ross

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the February 22, 2019 Ex Comm Meeting and the Minutes of the February 22, 2019 Executive Session of the Ex Comm were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Steve moved to accept the Minutes of the February 22, 2019 Ex Comm Meeting and the Minutes of the February 22, 2019 Executive Session as submitted. Mark seconded the Motion and it carried unanimously. The approved February 22, 2019 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Larry Roeder:

- **Profit & Loss Statement:** Larry distributed the February 2019 Profit & Loss Statement, Balance Sheet through February 28, 2019, and February 2019 Encumbered Funds Report electronically. The Profit & Loss Statement reflected a net loss to the Club in February 2019 of \$(15,674) and a year-to-date loss of \$(3,839). The loss was due in large part to the cost of the Anniversary Party (\$10,699), and the Valentine's Party (\$4,376). The expenses for the Anniversary Party was less than budgeted and more tickets were sold than anticipated. The Valentine's Dance was right on budget as well. The Club also made a donation in February to Project SOS from the proceeds of Casino Night. Membership income, including renewals and new members, was normal for the month.
- **Phins Up Income:** The income was low because of an inventory adjustment in February. Larry recommends that another inventory will be done around July 1st.
- **Balance Sheet:** The Club had \$36,906.66 in cash and total assets of \$38,241.43.
- **Encumbered Funds Report:** The Club has \$8,038 in liabilities, free cash of \$28,869, and total cash of \$36,906.66.
 - ✓ **Motion:** Mark moved that the February 2019 Profit & Loss Statement be accepted as presented subject to audit. Judy seconded the Motion. The Motion carried unanimously.
- Larry announced that he was retiring as of June 30, 2019 as Treasurer and was not running for another term. He does not have a successor in mind.

Membership and Attendance – Danny Roe:

- Danny reported that the Club welcomed 33 new members in March for a 15-month total of new members of 1,587. The end of March is the cut-off for renewals. The club has 1,093 total active new members of which 319 are new members since November 1, 2018. 774 Club members renewed their membership and 494 have not renewed their 2018 membership to date.
- Danny announced that he was going to be running for Club President in June, so he cannot run for Membership. Membership needs someone to take over. Donna Lazzara will help but does not want to be in charge.

Volunteer Trustee –Ross Irlam:

- **Attendance:** Ross circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. The Attendance Report through the Mallory Phlocking on March 20, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	184	(283 in February 2019)
	Mallory #1	223	(297 in February 2019)
	Mallory #2	265	(311 in February 2019)
	Average:	224	(297 in February 2019)
- **Volunteer Hours:** The volunteer hours, as well as charity hours, were up in February because of the blood drive and the Chili Cook-Off. A total of 2,884 hours were donated in February, with 2,122 hours being charity hours. This represents the most total hours we have had since March of 2017 and the second highest total hours since 2012. Since 2012, there have only been 3 months with a greater amount of charity hours. Kudos to our members.

Internal Events Trustee Report – Mark Woodland:

- Mark announced that he was running for President but was not giving up the Vice President position at this time.
- **Meeting of the Minds:** Our Club and the Space Coast Club are proposing a joint breakfast at Smokin Tuna in Key West on Saturday from 10 am to 1 pm. Mark is asking for a donation from the Club of 4400 to pay for ½ the cost of the band for “Boat Drunks”.
 - ✓ **Motion:** Mark moved that the Club pay \$400 for a joint venture party at MOTM. Judy seconded the Motion and it carried unanimously.
- **August Pool Party:** Mark said that “Rocky & Michelle” had been booked for the Annual Club Pool Party. Cost is \$350.
- **Halloween Party:** Mark said that music would be provided by “Miller & Mark”. Cost is \$400.
- **5 O’Clock Somewhere:** There was no where to go in the month of March. Evans Prairie did not have enough staff or seats for our members.
- **Waterfront Inn:** Mark announced that the Waterfront Inn has been purchased and all new staff will be coming in. Mike Peacock will look into having a pool party there in May.
- **St. Patrick’s Day Parade:** Sally did a great job with over 100 people in carts and walking.
- **SOP Ticket Sales -Update:** Mark said that the committee had met and would like to try something. He will send out his thoughts and the Ex Comm can discuss at the April meeting, but nothing will be voted on yet.
- **Valentine’s Dance:** The wrap sheet was presented.

External Events Trustee Report – Judy Koch:

- **Tampa Bay Rays v. Boston Red Sox Game:** Pres. Lee got the Ex Comm members together at a March Phlocking because of last minute notification received by Judy so tickets could go on sale. The game is

being promoted by the Tampa Bay Rays as a Margaritaville night. They will be giving away sunglasses and leis when entering the stadium. The Tampa Bay and Sarasota Parrot Head Clubs will be attending, and maybe other clubs. As of the Ex Comm meeting on March 22, 2019 only 18 tickets had been sold. Judy will open the trip up to members who just want to take the bus into the stadium without attending the game.

- ✓ **March 11, 2019 Motion:** Judy moved that the Club approve the trip and the flyer and purchase tickets to the Tampa Bay Rays v. Boston Red Sox game on Saturday, April 20, 2019 at 6:10 pm to sell to our members. The cos will be \$60 including bus transportation. Mark seconded the Motion and it carried by a majority with Lori being absent from the Phlocking.
- **Tampa Bay Downs Trip:** Judy submitted a wrap sheet for the trip. The trip resulted in a loss of \$190.79 because the Club did not charge enough.
- **Tavares Bus Trip:** Judy presented a proposed budget and flyer for a bus trip to Tavares on May 26, 2019 for a Pub Crawl. Linda Gaertner has volunteered to chair the trip. Judy is requesting 1 56-passenger bus at a cost of \$25/pp. She would like to start selling tickets at the first Phlocking at Palmer on April 3rd.
 - ✓ **Motion:** Mark moved that the Ex Comm approve the budget and flyer for the May 26, 2019 Tavares Bus Trip and Pub Crawl from 10:30 am to 6:30 pm. Ross seconded the Motion and it carried unanimously.
- **Panama City Birthday Bash:** Judy proposes that the Club donate a basket for the Chinese Auction to be held by the Panama City Parrot Head Club at their birthday bash to benefit “Girls Inc.”. Lots of folks in that area were affected by the hurricane.
 - ✓ **Motion:** Danny moved that the Club donate \$200 for a basket to be donated to the Panama City Parrot Head’s Birthday Bash for their Chinese Auction to benefit “Girls Inc.”. Larry seconded the Motion and it carried unanimously.
- **Club Business Cards:** It was discussed that, because the Poker Run is open to anyone at no cost if you just wanted to walk in and enjoy the music, maybe the Club should print up 1,000 business cards with our website, Facebook page, and contact information to pass out at the Poker Run as well as other meetings and events.
- **Club Cruise:** Nothing has been approved at this time. Any cruise will need to run through the appropriate Board Member.

Media Trustee Report – Steve Larson:

- **Newsletter:** Steve is working on the April 2019 newsletter and will send it to Lee for distribution to the members.
- **Poker Run Appreciation Party:** Renie is proposing a pizza party for the Poker Run volunteers and is asking for \$2,000 from the Club. Danny is concerned about using fundraising proceeds to pay for the party. There was no support.

Community Relations Trustee Report/Charitable Donations – Rob Ainsley:

- **Charitable Giving Report:** Rob emailed the 2019 Giving Reports to the Ex Comm showing a cash donation of \$1,000 to Big Brothers/Big Sisters and an in-kind donation of \$652 to the Lady lake Food Pantry. Rob will also include the donation to the Chili Cook-Off.
- **Clothing Drive:** Rob presented a flyer for the April Clothing Drive to be held at all 3 April Phlockings.
 - ✓ **Motion:** Rob moved that the Ex Comm approve the flyer for the April closing drive. Ross seconded the Motion and it carried unanimously.

- **April 23, 2019 SPCA Fundraiser:** The Village Ear has donated \$400 in lottery tickets for the April 23, 2019 fundraiser at Cody's to benefit the SPCA. Raffle tickets are on sale.
- **Big Brothers/Big Sisters:** \$1,000 was donated to this organization in March. Rob reported that they 8 people have signed up as volunteers and 3 are members of our Club.
- **Leesburg Rotary Club:** Rob got a phone call from Dennis Kulouda, President of the Leesburg Rotary Club proposing a joint event at Venetian Gardens at the baseball field. It would be a margarita night with vendors and a band. The Rotary Club will bring in busses for the Parrot Head members. Rob will communicate to Dennis that our Club is interested in pursuing this idea.

Old Business:

- **Street Talk Refund:** Lee reported that he has been notified that the Club is being refunded the deposit of \$150 less \$10. the Club received a partial refund of \$300 from the manager of Street Talk but the balance of \$150 is still owed. Lee will continue to try and work with the manager to collect the remainder of the refund.
- **Bus to Homosassa for Mother's Day Brunch:** Gypsy prepared a flyer for the bus transportation to Homosassa and the Mother's Day Sunday brunch and Judy circulated the flyer electronically.
 - ✓ **Electronic Motion 3-9-19:** Judy moved that the Ex Comm accept the flyer prepared by Gypsy and circulated to the Ex Comm members electronically for the Mother's Day brunch bus trip to Homosassa on May 12, 2019. Mark seconded the Motion and it carried unanimously.

New Business:

- **Changes to Hospice:** Barb Williams attended our meeting on behalf of what is now known as "Villagers Life Care Advocates". Barb indicated that Villagers for Hospice decided to change their name because they did not only want to support hospice. There are many needs in our area from veterans to daycare for caregivers, purchasing wigs for chemotherapy patients, etc. There are lots of smaller groups and needs to be met and they are getting good feedback so far. They wanted to call it "life care" because people have needs beyond just hospice care. They want to be advocates and gather information about available services for their website, and fundraisers. Because the group cannot have an office in The Villages, they have to rent office space, but their operating budget is 2-3% of the funds they raise. Right now, they are paying their operating expenses from the interest they are making on the money they are holding for Cornerstone, but that will go away when they give the money that has been donated to Cornerstone. Our Club will have naming rights to the music room in the new Cornerstone building but the Club needs to rename the October golf outing to something like "Supporting Life Care & Hospice in The Villages".
- **Club Cruise:** Skip presented 3 options for a Club cruise in probably May 2020. He is using Cruise Brothers right now and the money will not go through the Club treasury. He is looking at a Carnival cruise, an NCL cruise and a Celebrity cruise.
- **Siesta Key:** Gypsy presented her thoughts for a 2019 Siesta Key Beach Getaway from September 24-27. She would like to move forward. Danny mentioned that St. Pete's was a good area too. Gypsy will look into the Cerrata Resort and the Beachcomber in St. Pete's and report back in April. She said that the cohesiveness is better in Siesta Key and that everyone seemed spread out in St. Pete's with no organized events or activities.
- **Phins Up Shop:** Mark reported that Glenny Kinder has decided to step down as the Chair of the Phins Up Shop but that she will stay until June. Pam Baracha has volunteered to Chair the Phins Up Shop with help from Kim Ross and Krissy McCreary.

- ✓ **Motion:** Mark moved that, effective July 1, 2019, Pam Baracha, with help from assistants Kim Ross and Krissy McCreary, will take over and operate the Phins Up Shop. Rob seconded the Motion and it carried unanimously.
- **Women Build:** Pres. Lee was contacted by Habitat for Humanity regarding “Women Build 2019” and presented a flyer promoting “Women Build 2019”. Danielle from Habitat would like to speak at our Phlocking to get women involved in building houses. Lee will talk with Danielle for more details and they are reaching out to our Club now.
- **Amazon Smile:** Pres. Lee followed up on his email of March 18, 2019 concerning the Lone Palm Foundation and a way to help Parrot Heads by shopping with Amazon. When you sign up and purchase anything from Amazon, Amazon will make a donation to your charity, one of which is the Lone Palm Foundation. Danny felt that it looked like our Club was sponsoring this without the approval of the Ex Comm first. Lee said the fundraiser came from PHIP and we support Lone Palm.
- **Leadership Conference August 2-3, 2019:** The 2019 Leadership Conference will be hosted by the Tampa Bay Club on August 2-3, 2019. The Club will pay for room and registration for any Ex Comm members who would like to attend.
- **Fundraising Successes:** Our Club can also post our newsletter on the regional website. Pres. Lee asked Rob to highlight our Club’s successes for posting including the Poker Run, Chili Cook-Off and Casino Night.
- **Windjammer Cruise:** Steve proposed the Club purchase \$500 worth of tickets for a 7-day Windjammer Cruise to be raffled off at MOTM. This is a fundraiser for PH scholarships, and you don’t have to be present to win. No profit will go to our Club. We will sell 5 tickets for \$20. Judy volunteered to find a volunteer to sell the tickets and Gypsy will make a sign.
 - ✓ **Motion:** Steve moved that the Club purchase \$500 worth of Windjammer Cruise tickets to sell at our Phlockings for a chance to win a 7-day cruise. Ross seconded the Motion and it carried unanimously.
- **June Election:** The voting will end at midnight after the 3rd (and last) Phlocking in June 2019. Elected Ex Comm members will take office July 1, 2019. Nominations close in April and candidates can campaign in May. On-line voting is allowed and will go to Paul Kinder. If there is a vacant position on the Board after the elections, then the Ex Comm will appoint someone to fill the vacancy while the Ex Comm interviews interested candidates.

Announcements:

President Lee announced that he was not going to be running for President in June.

The next Ex Comm meeting will be held on Friday, April 19, 2019 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

Motion to Adjourn Into Executive Session: Steve moved that the March 22, 2019 Ex Comm Meeting be adjourned into Executive Session at 11:30 a.m. Mark seconded the Motion and it carried unanimously.

Motion to Move Into Regular Session and Adjourn: Steve moved that the March 22, 2019 Ex Comm Meeting move into regular session and be adjourned at 11:50 a.m. Mark seconded the Motion and it carried unanimously.

(Signed) Lori Hollister, Secretary