

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
July, 19, 2024**

Meeting Called to Order: The July 19, 2024 meeting of the Ex Comm, held at the El Santiago Rec. Center, was called to order at 8:58 A.M. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Lisa MacLeod; Secretary, Kathi Purdy; Treasurer, Barb Beil; Membership Trustee, Johnny Ward; Web Master, Alan Shimp; Volunteer Coordinator, Jaci Burdash; Community Relations Trustee, Marsha Herring; Travel Trustee, Sheila Hughes; Security Chief, Dave Walls, Newsletter Editor, Marty Guilliouma, Phin's Up Manager, Jim Dielman.

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Bonnie Menard

Additions/Corrections/Approval of the Agenda: Add when its your section.

Flyer and Event Budget Approval and Other Guest Speakers:

- QR code: Bonnie Menard is working on process so far great. Still tweaking as we go. QR codes are available at the Phlocking. QR code for Blood Drive. It will work for Franny because of points awarded. It will not work right now for Skip. Marty will put a blurb in the Newsletter for people to get their QR code and also to wear your lanyard.
- Pool Party Budget: Submitted electronically to all Ex Comm Board Members. As of today 77 tickets have been sold.

Secretary's Report – Kathi Purdy:

- The Minutes of the June 21, 2024, Ex Comm Meeting were circulated to the Ex Comm Members electronically by Kathi Purdy for approval.
 - ✓ **MOTION:** Marsha moved to accept the June 21, 2024 Minutes of the Ex Comm meeting. Johnny seconded the Motion and it carried unanimously. The approved the June 21, 2024 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Barb Beil:

- **Financial Report:** Treasurer Barb circulated the Treasurer’s Report to Ex Comm electronically. We currently have \$95,500.00 of that, \$52,500.00 is encumbered. The large difference from last month has to do with the Golf Tournament and wristband collections. Of the \$52,500.00, \$24,000.00 is available for charity. Minus the recent CC payment of \$6,038.00 and a CC balance of \$3,311.00. We have approximately \$30,000.00 in our operating fund.
 - ✓ **MOTION:** Marsha moved to accept the Treasure’s Report as presented, subject to audit. Lisa seconded the Motion and it carried unanimously.

Phins Up Shop – Jim Dielman: Phin’s Up Manager circulated the Phin’s Up Report to Ex Comm electronically. We had a new hat sample, it will only be available by special order.

June 2024 Income:	\$521.00
May 2024 Expenses:	\$431.34
YTD INCOME:	\$7,481.00
YTD EXPENSES:	\$1,875.33
MARGIN:	\$5,605.67

Security - Dave Walls: Good to go for the Fundraiser at Cody’s and all the July Phlockings. Hasn’t assigned anyone to the Pool Party yet.

Report from Member Liaison: None

Report from the Election Chair: None

Newsletter Editor-Marty Guillouma: Working on August newsletter. Looking into info on Food Banks and what is needed. If any Board Member would like info in the Newsletter please submit by the 27th of each month.

President’s Report - Mark Woodland:

- **Daytona:** If we make money on the wristbands, I would like to purchase one more tent. Judy Koch is back involved and will be selling the wristbands at our Phlockings or you can purchase online
- **CHPHC Birthday Bash:** 12 going
- **Semi-Annual Report-Members list:** Complete and sent to PHIP. Will be in the Newsletter.
- **Ticket Leap:** July 25, 2024 at 10AM at Mark’s House.
- **MOTM:** Registration is open and all info is online.
- **Leadership Conference:** Will be held on August 2 & 3, 2024, in Jacksonville, Florida. Club plays for the Board to go.

Local Events/Vice President’s Report - Lisa MacLeod:

- **Spread Sheet:** Lisa circulated to the Ex Comm Board electronically TVPHC Event Tracking Form. Add date, cost and margin.
- **Christmas Party 2024:** 12/19/24 at La Hacienda Rec Center from 5pm - 9pm. Looking for Chair Person. Trop Rock Junkies will perform.
- **Poker Run 2025:** The date will be March 22, 2025 at Laurel Manor. The Trop Rock Junkies are available that day. The cost is \$1,200.00. A Motion is needed to secure the date and price.
- **Golf Tournament 2024:** Would like to purchase hats at a lower cost than send to Custom Apparel to embroider them. Hats are \$8.99 each plus lettering and our design. We will sell them for \$30.00 each.
- **Pool Party:** Pool Party will be held on August 25, 2024, at Sea Breeze Pool. Limited to 125 members. You will need 10 points to attend. Cathy Kearns is the entertainment. Sandi Shomilak will be the Chairperson.
- **Halloween Party:** The Jay Rubin Band will be performing. Cost is \$1,000.00. Event will be held at La Hacienda Rec Center on October 24, 2024. Thriller dance performance is \$200.
- **New Year’s Eve Party:** December 31, 2024 at Sea Breeze Rec Center. Hollywood Knights will perform cost is \$2,000.00. Ruthie Quevedo and Bob Alosi will Chair.
- **Volunteer Appreciation:** January 27 , 2025 @ Cody’s Brownwood.
- **Night Golf:** November 9, 2024 at Saddlebrook GC. Brenda Fryc is the Chair for this event.

Membership and Attendance – Johnny Ward:

- **Membership Report:**
 - Total Members: 1,413
 - New: 481
 - Renewals: 932

Starting \$20 membership in July and August only. Only good to the end of this year. 2025 stickers are now available.

Volunteer Trustee – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- **Monthly Totals:**
 - June 2024: 279
 - June Volunteer Hours: 1,314
 - June Charity Hours: 723
- **2024 Totals:**
 - YTD Attendance: 2,871
 - YTD Volunteer Hours: 15,783
 - YTD Charity Hours: 10,521

Jaci suggested a blurb in the newsletter to explain how the point system works. Marsha also suggested listing the volunteer opportunities that aren’t directly related to the Club. A list will be forthcoming for the newsletter.

A check for \$1,000 is being given to Special Olympics Sunday at Belle Glade. Marty McKay would like to bring 20 kids to the Phlocking. Board was all in agreement that we will not reserve a table for outside guests.

External Events Trustee Report – Sheila Hughes

- **Travel Committee Meeting:** 18 people attended the meeting. Lots of new members attended.
- **Margaritaville Day at Tampa Bay Rays Game:** July 13, 2024. Sold 55 seats and only 45 attended.
- **Daytona Trip:** Ready to go. Wristbands to be sold at Phlockings and on line.
- **Casino Trip:** Victoria and Bonnie are looking into a Casino Trip to Beau Rivage in Biloxi, Ms. First week of December. (December 1-4). It would be run through Lammers. \$455 pp includes bus, trip, tour, \$30 free play and food vouchers.
 - ✓ **MOTION:** Johnny made a MOTION for the trip to Beau Rivage in Biloxi, Ms. December 1-4, 2025. Marsha seconded the MOTION and it carried unanimously.
- **Lido Beach:** August 21, 2024. Tickets go on sale July 15, 2024. Only 30 tickets sold as of today.
- **Possible New Trips:** Yuengling, Hollerbach’s, Asian Lantern Show.
- **Gasparilla Parade:** January 25, 2025 going through Workman’s. Flyer is on the website.

Looking for dates in October, November, December. (October 1-17, November 18-22 and December 10 are available)

Media Trustee Report – Alan Shimp:

- **Budget & Wrap Up Sheets:** Fillable now
- **Calendar:** Now printable
- **Photos:** BOD area, name and picture of our members.
- **Emails:** Reinstated about 20 emails (spam, unsubscribed)
- **Web Master:** wrote a Web Master SOP -Backup is Bonnie
- **Honor Board:** Past President’s
- **Tri Fold:** Redid the Tri Fold. Looks great and will get a quote

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

Marsha circulated the Charity Report electronically to the Ex Comm Members.

- **Charity Update:**
 - July Charity Hours \$ Value: \$49,144.00
 - Food Pantry \$ Value: \$483.00
 - Blood Drive \$ Value: \$11,160.00
 - Special Olympics \$ Value: \$1,000.00
 - **Total YTD Monthly Hour \$ Value: \$61,787.00**

- YTD Charity Hours \$ Value: \$363,860.00
- YTD Blood Drive Hour \$ Value: \$53,120.00
- YTD Food Pantry Cash Donation \$ Value: \$2,904.00
- YTD Sons of the American Legion \$ Value: \$300.00
- YTD Rotary \$ Value: \$2,821.00
- YTD Combat Vets to Careers \$ Value: \$55,000.00
- YTD Friends of SoZo Kids \$ Value: \$2,174.00
- YTD Wildwood Soup Kitchen \$ Value: \$2,000.00
- YTD It Takes a Village \$Value: \$2,000.00
- YTD YOUR Humane Society \$ Value: \$2,000.00

Community Relations Trustee Report/Charitable Donations - Marsha Herring, cont.,

- YTD Operation Shoe Box \$ Value: \$2,500.00
- Angel Wigs of Hope \$ Value: \$5,200.00
- Special Olympics \$ Value: \$1,000.00
- **YTD Total Giving \$ Value: \$494,879.00**

A check will be presented to Special Olympics for \$1,000.00 at the Belle Glade Phocking in July.
A new Corporate Sponsor: Cultural Travel. We will put on FB, Web Page.

Recently visited Ziggy's Haven Bird Sanctuary. We will add them to our Charities next year.

Jan will be collecting school donations for Wildwood Middle/High School at the Phlocking.

New Business:

- SOP'S
- Bylaws
- Golden Triangle Parrothead Club not doing well.

Old/Deferred Business:Nothing

Motion to Adjourn: Marsha moved that we adjourn the July 19, 2024 Ex Comm Meeting at 10:58 A.M. Lisa seconded the Motion and it carried unanimously.

(Signed) Kathi Purdy,
Secretary, The Villages Parrot Head Club