

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
August 16, 2024**

Meeting Called to Order: The August 16, 2024 meeting of the Ex Comm, held at the El Santiago Rec. Center, was called to order at 8:59 A.M. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Lisa MacLeod; Secretary, Kathi Purdy; Treasurer, Barb Beil; Membership Trustee, Johnny Ward; Web Master, Alan Shimp; Volunteer Coordinator, Jaci Burdash; Travel Trustee, Sheila Hughes; Security Chief, Dave Walls, Newsletter Editor, Marty Guilliouma, Phin's Up Manager, Jim Dielman; QR Developer, Bonnie Menard.

Ex Comm Members Absent: Marsha Herring

Proxy Holders in Attendance: Renie Larson Proxy for Marsha Herring

Guests in Attendance: None

Additions/Corrections/Approval of the Agenda: Add when its your section.

Flyer and Event Budget Approval and Other Guest Speakers:

- Halloween: Updated budget and Flyer was submitted electronically to all Board Member. This year the price is dropped to \$15 per person. The Jay Rubin Band will performing and the cost is \$1,000.00.
 - ✓ **MOTION:** Alan made a motion to approve the Halloween Party Budget. Johnny seconded the Motion and it carried unanimously.

Secretary's Report – Kathi Purdy:

- The Minutes of the August 16, 2024, Ex Comm Meeting were circulated to the Ex Comm Members electronically by Kathi Purdy for approval.
 - ✓ **MOTION:** Alan moved to accept the August 16, 2024 Minutes of the Ex Comm meeting. Lisa seconded the Motion and it carried unanimously. The approved the August 16, 2024 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Barb Beil:

- **Financial Report:** Treasurer Barb circulated the Treasurer's Report to Ex Comm electronically. We currently have \$96,500.00 of that, \$47,700.00 is encumbered. Of that \$47,700.00, \$21,000.00 is available for charity. Minus the recent CC payment of \$2,808,.00 and a CC balance of \$6,224.00. We have approximately \$39,000.00 in our operating fund. (Figures only include the Havana Phlocking)
 - ✓ **MOTION:** Johnny moved to accept the Treasure's Report as presented, subject to audit. Alan seconded the Motion and it carried unanimously.

Phins Up Shop – Jim Dielman: Phin’s Up Manager circulated the Phin’s Up Report to Ex Comm electronically. We had a new hat sample, it will only be available by special order.

August 2024 Income:	\$428.00
August 2024 Expenses:	\$200.79
YTD INCOME:	\$8,614.00
YTD EXPENSES:	\$3,096.00
MARGIN:	\$5,517.94

Security - Dave Walls: Good to go.

Report from Member Liaison: Executive Session

Report from the Election Chair: None

Newsletter Editor-Marty Guillouma: Working on September newsletter. Looking into info on Food Banks and what is needed. If any Board Member would like info in the Newsletter please submit by the 28-29th of August.

President’s Report - Mark Woodland:

- **Daytona:** Would like to sell Day Passes for guests. Will need volunteers to sell them. Cost will be \$25 per day. If we make money on the wristbands, I would like to purchase one more tent.
- **CHPHC Birthday Bash:** 12 going Bands are playing at different bars.
- **Ticket Leap:** All went well.
- **MOTM:** Registration is open and all info is online.
- **Leadership Conference:** Those who attended thought it was very informative. Next year it will be held in New Smyrna Beach.
- **QR code:** Everything is working out well with the new system. A \$25 Gift Certificate will be given out as an incentive for wearing your lanyard.
- **Halloween Seating Chart:** Tables will be set up for 6 or 7 at each table. Tickets go on sale September 1, 2025. Pre-Sale must have enough points to purchase a ticket (if enough points you can purchase a ticket for spouse, significant other or household member). The points for the Halloween Party will be 4 points per person.
 - ✓ Johnny made a motion to approve four points per person and to amend the change for attending event. Lisa seconded the Motion and it carried unanimously.
- **Golf Scramble:** The remainder of the golf scrambles have been cancelled as per The Villages. All remaining prize money will be donated to The Rob Ainsley Alzheimer’s Golf Tournament
- **Ocala PHC Party 9/21/2025:** Original Parent Club. Entertainment provided you bring everything.
- **Labor Day Weekend Show:** September 1, 2025 at Blue Fin from 3PM-5PM. Robert France will be performing.
- **Ticket Dates for up coming Event:** Night Golf on sale 10/1/2025, Christmas Party on sale 11/1/25, NY Eve Party on sale 11/15/25.

President's Report - Mark Woodland, cont.

- **Band Travel fee for Phlocking:** \$250 single, \$350 double, \$450 for 3 or more. Need to look into it more. Will reach out to Sandi.
- **Business Cards for all with QR codes:** Lisa will look into it.
- **SOP Updates:** Alan has set up the SOP's & Bylaws on line. SOP's need a lot of updates. Bylaws don't need a lot of changes. Most of the Bylaws are determined by the Board. Johnny will lead head the committee. More info to follow.
- **Suggestion Box:** Alan will create a form. This is not a complaint form. If you have a suggestion for the club to do, please remember you will be asked to be part of it. Form needs to have full name, email address and phone number.

Local Events/Vice President's Report - Lisa MacLeod:

- **Spread Sheet:** Lisa circulated to the Ex Comm Board electronically TVPHC Event Tracking Form. Add date, cost and margin.
- **Christmas Party 2024:** 12/19/24 at La Hacienda Rec Center from 5pm - 9pm. Trop Rock Junkies will perform.
- **Poker Run 2025:** The date will be March 22, 2025 at Laurel Manor. The Trop Rock Junkies are available that day. The cost is \$1,200.00.
- **Golf Tournament 2024:** In the final stretch of preparation. Volunteers are needed.
- **Pool Party:** Pool Party will be held on August 25, 2024, at Sea Breeze Pool. All ready to go. Cathy Kearns is the entertainment.
- **Halloween Party:** The Jay Rubin Band will be performing. Cost is \$1,000.00. Event will be held at La Hacienda Rec Center on October 24, 2024. Thriller dance performance is \$200.
- **New Year's Eve Party:** December 31, 2024 at Sea Breeze Rec Center. Hollywood Knights will perform cost is \$2,000.00. Ruthie Quevedo and Bob Alosi will Chair.
- **Volunteer Appreciation:** January 27, 2025 @ Cody's Brownwood.
- **Night Golf:** November 9, 2024 at Saddlebrook GC. Brenda Fryc is the Chair for this event.
- **Hoe Down:** Looking for a date in January 2025. Lee Caron will be the Chairperson.
- **Chili Cook Off:** The 2025 will be held in February. More info to follow. The Board would like to change the Chili Cook off to a Committee.
 - ✓ Barb made a Motion to change the Chili Cook Off from a Chair person to a Committee. Lisa seconded the Motion and it carried unanimously.

Membership and Attendance – Johnny Ward:

- **Membership Report:**
 - Total Members: 1,425
 - New: 493
 - Renewals: 932

2025 stickers are now available.

Volunteer Trustee – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- **Monthly Totals:**
 - July 2024: 507
 - July Volunteer Hours: 2,289
 - July Charity Hours: 1,695
- **2024 Totals:**
 - YTD Attendance: 3,542
 - YTD Volunteer Hours: 18,072
 - YTD Charity Hours: 12,216

Jaci suggested a Solo Group at a Phlocking. This would take place at a future Phlocking in the back away from the music. More details to follow.

External Events Trustee Report – Sheila Hughes

- **Travel Committee Meeting:** 11 people attended the meeting.
- **Daytona Trip:** Ready to go. Wristbands are being sold at Phlockings and on line.
- **Casino Trip:** Victoria and Bonnie are co-chairing a Casino Trip to Beau Rivage in Biloxi, Ms. First week of December. (December 1-4). It would be run through Lamers. \$455 pp includes bus, trip, tour, \$30 free play and food vouchers. You can sign up at the Phlockings. Make checks payable to Lamer's.
- **Lido Beach:** August 21, 2024 has been cancelled do to lack of interest.
 - ✓ Lisa made a Motion to cancel the Lido Beach Trip. Barb seconded the Motion and it was carried unanimously.
- **Disney Springs/Cirque du Soleil:** Will be on November 24, 2024. Tickets for Cirque du Soleil are to be purchased online.
- **Hollerbachs Restaurant & Asian Lantern Show:** December 10, 2024. Tickets will go on sale October 15, 2024.
- **Possible New Trips:** Yuengling Tour for Octoberfest.
- **Gasparilla Parade:** January 25, 2025 going through Workman's. Flyer is on the website.
- **New Member Orientation:** September 16, 2024 at Bonifay CC at 10:00 A.M.

Media Trustee Report – Alan Shimp:

- **Renewals:** September 1, 2024 (300)
- **Media:** Web page 28,000 hits, revising pages
- **Web Master:** Backup is Bonnie Menard
- **Bonnie Menard:** Assistant Webmaster
 - ✓ Alan made a Motion to bring Bonnie Menard on board as the QR Developer. Barb seconded the Motion and it carried unanimously.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

Marsha circulated the Charity Report electronically to the Ex Comm Members. This is a partial report. Will be updated for September Meeting.

○ **Charity Update:**

• August Charity Hours \$ Value:	N/A
• Food Pantry \$ Value:	\$372.00
• Blood Drive \$ Value:	\$11,160.00
• Special Olympics \$ Value:	\$4,650.00
• Wildwood Middle High School \$ Value:	\$300.00
• Total YTD Monthly Hour \$ Value:	N/A
• YTD Charity Hours \$ Value:	\$363,860.00
• YTD Blood Drive Hour \$ Value:	\$53,120.00
• YTD Food Pantry Cash Donation \$ Value:	\$2,904.00
• YTD Sons of the American Legion \$ Value:	\$300.00
• YTD Rotary \$ Value:	\$2,821.00
• YTD Combat Vets to Careers \$ Value:	\$55,000.00
• YTD Friends of SoZo Kids \$ Value:	\$2,174.00
• YTD Wildwood Soup Kitchen \$ Value:	\$2,000.00
• YTD It Takes a Village \$Value:	\$2,000.00
• YTD YOUR Humane Society \$ Value:	\$2,000.00
• YTD Operation Shoe Box \$ Value:	\$2,500.00
• Angel Wigs of Hope \$ Value:	\$5,200.00
• Special Olympics \$ Value:	\$4,650.00
• YTD Total Giving \$ Value:	N/A

The survey is ready to go and will be distributed at Phlockings.

October Fundraiser: October 22, 2024 at Cody’s Brownwood for Patriot Dogs.

October Check will be to the Alzheimer’s Association.

Carol Bruce asked that we give a donation of \$300.00 to the Tri-County Women’s Veterans.

- ✓ Barb made a Motion to give the Tri-County Women’s a donation of \$300.00. Johnny seconded the Motion and it carried unanimously.

New Business: Nothing

Old/Deferred Business: Cushions - someday.

Motion to Adjourn: Lisa moved that we adjourn the August 16, 2024 Ex Comm Meeting at 11:05 A.M. Alan seconded the Motion and it carried unanimously.

Executive Session: Moved into Executive Session at 11:06 A.M. Lisa moved that we adjourn the Executive Session at 11:28 A.M. Kathi seconded the move to adjourn and it carried unanimously.

(Signed) Kathi Purdy,
Secretary, The Villages Parrot Head Club